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**Former Boeing Exec Larry Bishop
Joins Beacon Advisors**

New Consultant Holds *IR Magazine*
Lifetime Achievement Award

Chicago, IL, December 9, 2003 – Veteran corporate communicator Larry A. Bishop is joining Beacon Advisors as a Senior Consultant. Bishop will join Beacon's managing partners, who formed the consultancy last autumn, to offer strategic investor and corporate communications counsel to senior managements of client corporations.

Bishop has a distinguished career as an investor relations and corporate communication professional. He is the recipient of *IR Magazine's* Lifetime Achievement Award. His last corporate position was vice president of investor relations and corporate communications for The Boeing Company. Prior to that, he held senior officer positions with Lockheed Corporation and Frontier Airlines.

Bishop was a charter member of the National Investor Relations Institute's (NIRI) Senior Roundtable. He is a former member of NIRI's board of directors and chairman of the organization's education foundation. Bishop served on a number of NIRI task forces, most recently as a member of the Center for Strategic Communication task force.

A graduate of the University of Southern California, he is a frequent speaker and lecturer on investor relations and integrated communication strategy. He serves on the Board of Directors of Camp Fire USA.

Beacon Advisors provides strategic counsel in investor relations and financial communication, corporate communication and positioning, and crisis and change management. The firm has offices in New York, Chicago, Denver and Los Angeles.

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