

FOR IMMEDIATE RELEASE

Rasmussen talks GOP debate, Iowa straw poll this Sunday on radio powerhouses WMAL/Washington DC and WLS/Chicago

Chicago, IL/ Washington DC– August 11, 2011 – *The Rasmussen Report*, the hour-long radio talk show hosted by public opinion pollster and analyst Scott Rasmussen, is set to air again this Sunday – and every Sunday this month – on the top news talk radio stations in Chicago and Washington DC. WMAL/630AM in Washington and WLS/890AM in Chicago will simulcast the show at 3pm ET/2pm CT for the next four weeks.

During this week's show, Rasmussen will discuss the just-concluded GOP debate, the Iowa straw poll, the sharp downturn in consumer and investor economic confidence, and invite listener call-ins. As usual, the program will offer insights on the wide gap between the opinions of mainstream Americans and their political leaders.

"Scott attracts a very engaged and articulate audience," according to Drew Hayes, Operations Director for WLS-AM and WMAL-AM. "His style allows for opposing views; and his command of opinion data helps provoke a really dynamic and thoughtful hour of discussion on the critical issues of the day. Our listeners are glad to have him back."

"Our website has become an interactive storehouse of opinion data and observation," asserted Scott Rasmussen. "With the radio show, we are getting an opportunity to engage audiences in conversations about what the data is telling us and how it can be applied."

Previous broadcasts of *The Rasmussen Report* can be downloaded from the stations: [WMAL630AM](http://www.wmal.com/article.asp?id=632848) or [WLS/890AM](http://www.wlsam.com/article.asp?id=152352).

Anyone outside of the Washington and Chicago areas listen live by logging on to either <http://www.wlsam.com/article.asp?id=152352> or <http://www.wmal.com/article.asp?id=632848>.

About Scott Rasmussen

Scott Rasmussen is founder and president of Rasmussen Reports. He is a political analyst, author, speaker and, since 1994, an independent public opinion pollster. Rasmussen Reports provides daily in-depth data, news coverage and commentary on political, business, economic and lifestyle topics at RasmussenReports.com, America's popular public opinion polling site. Rasmussen speaks regularly at events and with the media, translating poll numbers into meaningful analysis about current events, highlighting underlying trends and the questions that Americans are most curious about. Follow his work at twitter.com/RasmussenPoll or on the [Rasmussen Reports website](http://RasmussenReports.com).

About WMAL 630AM and WLS 890AM

WLS-890AM is a 50,000-watt radio station reaching over 38 states from Chicago, IL with a mass-appeal talk format. WLS 890AM is the home of the Don & Roma Show, Bruce Wolf & Dan Proft, Rush Limbaugh and the Roe Conn Show with Richard Roeper. The legendary station has been on the air for over 80 years.

WMAL AM 630 is a legendary radio station, which has served our nation's capitol for over 85 years. Combining strong local personalities like Chris Plante, Brian Wilson, Mary Katharine Ham and Bryan Nehman with popular national hosts Rush Limbaugh, Sean Hannity, and Mark Levin, WMAL provides compelling talk radio programs around the clock.

Citadel Broadcasting Corporation, the third largest radio group in the United States with a national footprint reaching more than 50 markets, owns both stations. Citadel is comprised of 165 FM and 58 AM stations in the nation's leading markets, in addition to the Citadel Media network business, which is one of the three largest radio networks in the United States. For more information, visit www.citadelbroadcasting.com.

Contact:

Hud Englehart

Beacon Advisors

773.281.1100

hud@beaconadvisors.us